

# Rita Ram | Journalist and Feature Writer

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Journalism Portfolio: [Rita.Ram@wordpress.org](mailto:Rita.Ram@wordpress.org)

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## SUMMARY OF QUALIFICATIONS

- Experience in writing and editing news and lifestyle stories for print and multimedia
- Adept at uncovering feature stories about local artists and musicians and explaining relevancy to the reader
- Productive, accurate and adaptable journalist with experience of news reporting under deadline

## EDUCATION

Virginia Commonwealth University, Richmond, Va.

Bachelor of Science, Mass Communications | May 2017

Concentration: Journalism

## JOURNALISM EXPERIENCE

Staff Writer | Aug. 2016 - Present

The Commonwealth Times, [www.commonwealthtimes.org](http://www.commonwealthtimes.org), Virginia Commonwealth University, Richmond, Va.

- Wrote two cover stories and four feature articles; published in weekly student newspaper with a circulation of 25,000
- Interviewed two psychology faculty and several undergraduates for an in-depth story about the number of college students attracted to reality TV shows
- Photograph compelling photos for both print and online stories

## RELEVANT COURSEWORK

Social Media Journalism, CBS 6 WTVR.com and iPad Journos,

Contributing Journalist

- Utilized iPad in iPadJournos course for the research, development, writing, recording, editing, and posting of online content for the social media platforms of Facebook, Twitter and YouTube for [www.wtvr.com](http://www.wtvr.com)
- Conducted 10 man-on-the-street interviews about the presidential election and linked videos to an online CBS 6 story
- Compiled a multimedia news package on college students' reactions to the first presidential debate
- Researched and wrote story on the International Day of the Girl with Her Campus VCU; posted by local news outlets
- Reported on social media platforms used by the 2016 presidential campaigns and the Republican and Democratic national conventions
- Created a professional social media presence on seven social media platforms

## Advanced Reporting

- Researched, reported, photographed and filmed five hard news stories for both print and web
- Developed three feature story ideas and utilized strategies to develop multimedia coverage to expand audience reach
- Used AP Stylebook to edit over 20 stories by student journalists
- Refined news and feature writing, researching, fact-checking, proofreading and headline writing

## Copywriting and Editing

- Wrote six stories focused on VCU news with content relevant to college students
- Developed five feature stories with photos and infographics on music trends in Richmond
- Interviewed local artists and musicians for stories
- Developed AP Stylebook writing and editing skills
- Created headlines, subheads and photo captions for stories

## PROFESSIONAL ASSOCIATIONS

Society of Professional Journalists, VCU, Richmond, Va. | Since 2015

- Participate to better understand the practices of leading journalists

## KEY SKILLS

News Reporting | Digital Cameras | Infographics | Feature Writing | Social Media Journalism

Social Media Platforms: Twitter, Facebook, Snapchat, and Pinterest

Adobe: Photoshop, InDesign, Premiere Pro