



VCU

Career Services

Student Success

VCU Career Services
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VCU Career Services Employer Advisory Board

Purpose and Goals

VCU Career Services is seeking to enhance our partnerships through discussion and collaboration. Our goals are to enhance relationships among employers, Career Services and the University; to provide information to strengthen employer brand recognition efforts; and to solicit feedback for the effective delivery of career services to employers and students. Topics may include:

- Best practices regarding employer engagement and recruitment processes.
- Guidance on the skill sets and employability factors students must possess to be successful in the workplace.
- Current economic and business trends and how they relate to the recruitment process.
- Experiential learning opportunities and programs.
- Employer needs and perspectives and how a university can best meet these.
- How to best prepare students to succeed during their internship and job search, plus expectations for success once they are hired.
- Generate new ideas.

Structure

- Consists of 10-15 employer representatives from a variety of career fields, including the for-profit and non-profit sectors. Some will be alumni of VCU and others will not.
- Board Member terms are two years and are renewable one time at the discretion of the Chair.
- Initially some members will serve a one-year term in order to stagger future year memberships.
- The Chair will be the Associate Director for Employer & Experiential Development.
- Board Members serve in a volunteer capacity, and membership on the Board is by invitation only.
- If a member misses more than 3 consecutive commitments, they can be removed from the Board at the discretion of the Chair.

Member Benefits

Learn: Discover why Virginia Commonwealth University is unique, and develop knowledge about our students and programs which may be of particular interest to your organization.

Connect: Build relationships with other employers, and engage in opportunities for increased interaction with students and faculty.

Influence: Positively impact the work of VCU Career Services through sharing your knowledge and experience.

Enhance: Raise your visibility on campus and strengthen your brand as an employer of choice.

Understand: Learn about the student labor market as it is developing, and discuss recruiting trends and best practices with fellow employers.

Your Commitment

Meetings: Attend and actively participate in two board meetings, held on campus at VCU each year.

Events: Represent your organization (or arrange to have someone else represent) at our Experiential Learning Expo, or one of the other 9 Career Fairs hosted by VCU Career Services each year.

Student Engagement: Participate as a panelist or mock interviewer during at least one event each academic year, as well as post internships and jobs at your organization with us as opportunities arise.

Feedback: Be available to respond to inquiries and share perspectives outside of the board meetings as needed.

Fees: There is currently no set fee to serve on the board, but members are encouraged to support the University through a philanthropic gift.