VCU Career Services Employer Advisory Board

**Purpose and Goals**
VCU Career Services is seeking to enhance our partnerships through discussion and collaboration. Our goals are to enhance relationships among employers, Career Services and the University; to provide information to strengthen employer brand recognition efforts; and to solicit feedback for the effective delivery of career services to employers and students. Topics may include:

- Best practices regarding employer engagement and recruitment processes.
- Guidance on the skill sets and employability factors students must possess to be successful in the workplace.
- Current economic and business trends and how they relate to the recruitment process.
- Experiential learning opportunities and programs.
- Employer needs and perspectives and how a university can best meet these.
- How to best prepare students to succeed during their internship and job search, plus expectations for success once they are hired.
- Generate new ideas.

**Structure**
- Consists of 10-15 employer representatives from a variety of career fields, including the for-profit and non-profit sectors. Some will be alumni of VCU and others will not.
- Board Member terms are two years and are renewable one time at the discretion of the Chair.
- Initially some members will serve a one-year term in order to stagger future year memberships.
- The Chair will be the Associate Director for Employer & Experiential Development.
- Board Members serve in a volunteer capacity, and membership on the Board is by invitation only.
- If a member misses more than 3 consecutive commitments, they can be removed from the Board at the discretion of the Chair.

**Member Benefits**

**Learn:** Discover why Virginia Commonwealth University is unique, and develop knowledge about our students and programs which may be of particular interest to your organization.

**Connect:** Build relationships with other employers, and engage in opportunities for increased interaction with students and faculty.

**Influence:** Positively impact the work of VCU Career Services through sharing your knowledge and experience.

**Enhance:** Raise your visibility on campus and strengthen your brand as an employer of choice.

**Understand:** Learn about the student labor market as it is developing, and discuss recruiting trends and best practices with fellow employers.

**Your Commitment**

**Meetings:** Attend and actively participate in two board meetings, held on campus at VCU each year.

**Events:** Represent your organization (or arrange to have someone else represent) at our Experiential Learning Expo, or one of the other 9 Career Fairs hosted by VCU Career Services each year.

**Student Engagement:** Participate as a panelist or mock interviewer during at least one event each academic year, as well as post internships and jobs at your organization with us as opportunities arise.

**Feedback:** Be available to respond to inquiries and share perspectives outside of the board meetings as needed.

**Fees:** There is currently no set fee to serve on the board, but members are encouraged to support the University through a philanthropic gift.