



The Career Development Wheel

was developed to help us visually show students and alumni that each of us can enter the wheel at any point and will go through the wheel many times over through the course of our careers. The idea is to identify where a student is and recommend resources that are helpful to them in that phase.

For example, if a student wants your help with a resume for internships (Focus), you may ask, "What type of internships are you looking for?" or "What type of skills are you hoping to develop?" If they are unsure, then you can reassure them that you all can get to the resume in due time and that it may be helpful to back up to 'Discover' to learn more about themselves first. After all, writing a tailored resume and cover letter (Focus) is so much easier when you know what types of opportunities you're tailoring it for.

DISCOVER

Gain self-knowledge, explore industries and research the market utilizing these discovery resources.

MAJOR EXPLORATION

- [Major Maps](#)
- [What Can I Do With This Major?](#)
- 'What if?' feature in DegreeWorks

CAREER EXPLORATION

- [The Vault](#) | Career Q&A | Browse Occupations
- Trace Career Paths on [LinkedIn University Pages](#)
- [O*Net](#) | [Occupational Outlook Handbook](#)

REFLECT

Evaluate and reflect on the factors that influence your career decisions.

INFORMATIONAL INTERVIEWS

[Informational interviews](#) can be a powerful professional development tool you can use to learn more about a particular career you are interested in pursuing.

GAP ANALYSIS

A [gap analysis](#) can help you reflect and build on skills and desired qualifications positions in your industry are looking for. Check out LinkedIn Learning and make a plan to gain those skills.

RESOURCES

- [LinkedIn University Pages](#)
- [VCU Link](#)
- [LinkedIn Learning](#)



VCU

Strategic Enrollment Management
and Student Success

FOCUS

Evaluate and reflect on the factors that influence your career decisions.

CREATING A LINKEDIN PROFILE

- [What is LinkedIn?](#)
- [Building a student profile](#)

DOCUMENTS

- [Resumes](#)
- [Cover letters](#)
- [Creating a portfolio](#)
- [Interviewing](#)

CONNECT

Learn to effectively apply the tools to articulate goals and find success.

NETWORKING

Networking is a great way to gain information and advice about your chosen career field, learn about potential opportunities, inform people about your interests and create opportunities for yourself.

RESOURCES

- [VCU Career Services networking](#)
- [Job tracker](#)
- [Where to look](#)

ENRICH

Learn to effectively apply the tools to articulate goals and find success.

PROFESSIONAL ASSOCIATIONS

Joining professional associations within your industry can help enrich and grow your career. Try researching your industry and adding key words like "National association of," "Eastern association of" and "Virginia association of." Keep building your network now so that when you need it later, it's there.

KEEP LEARNING AND STAY CONNECTED

- [LinkedIn Learning](#) (or Moodle, Open edX, etc.)
- [Conferences](#)



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